

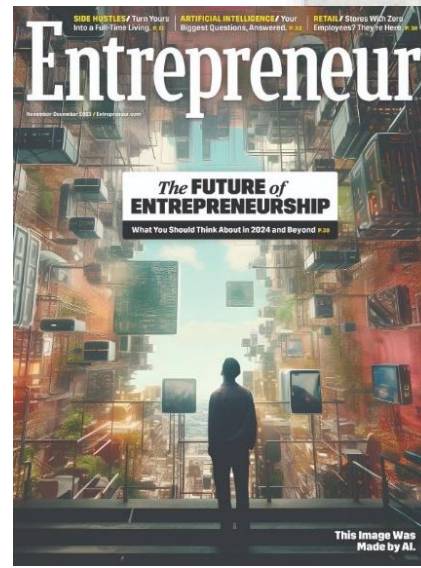


We Create AI-Proficient Workforces in 90 Days

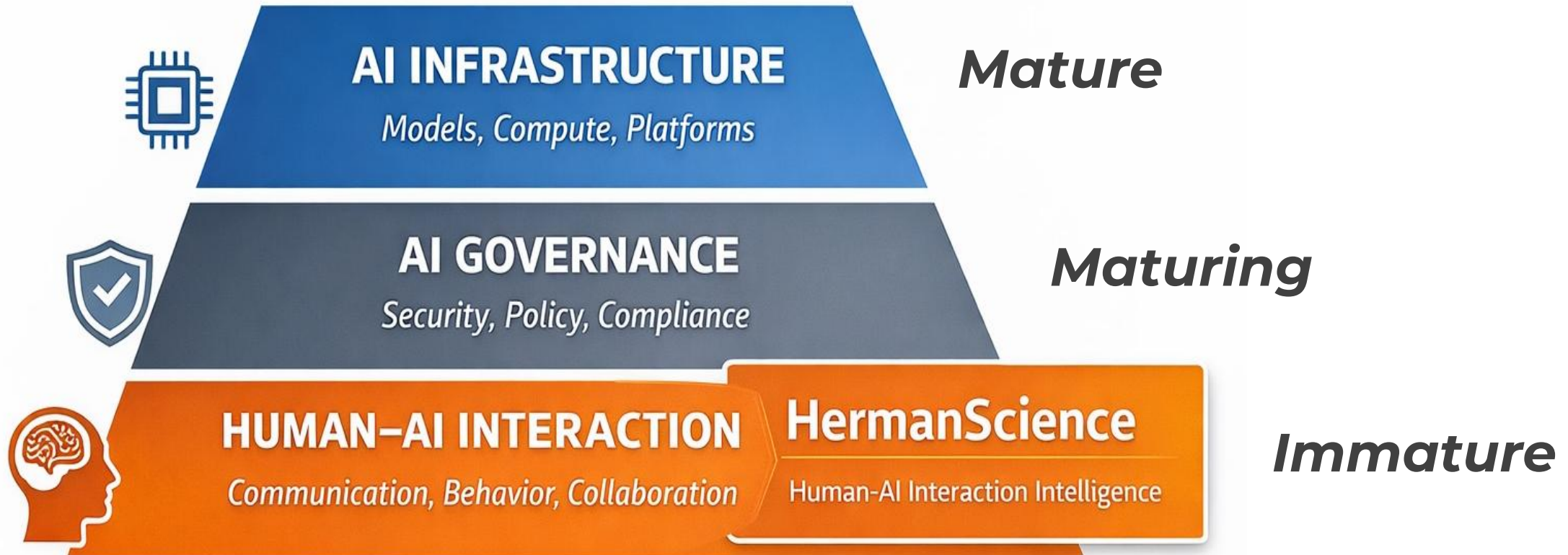
Pepperdine Graziadio Most Fundable Company

SILVER AWARD WINNER
(versus 3K+ startups)

- ✓ *Extensive diligence*
- ✓ *Investment validation*
- ✓ *National recognition*



THE AI STACK



AI RISKS AREN'T TECHNICAL. THEY'RE HUMAN.

Security

Sales

Mktg

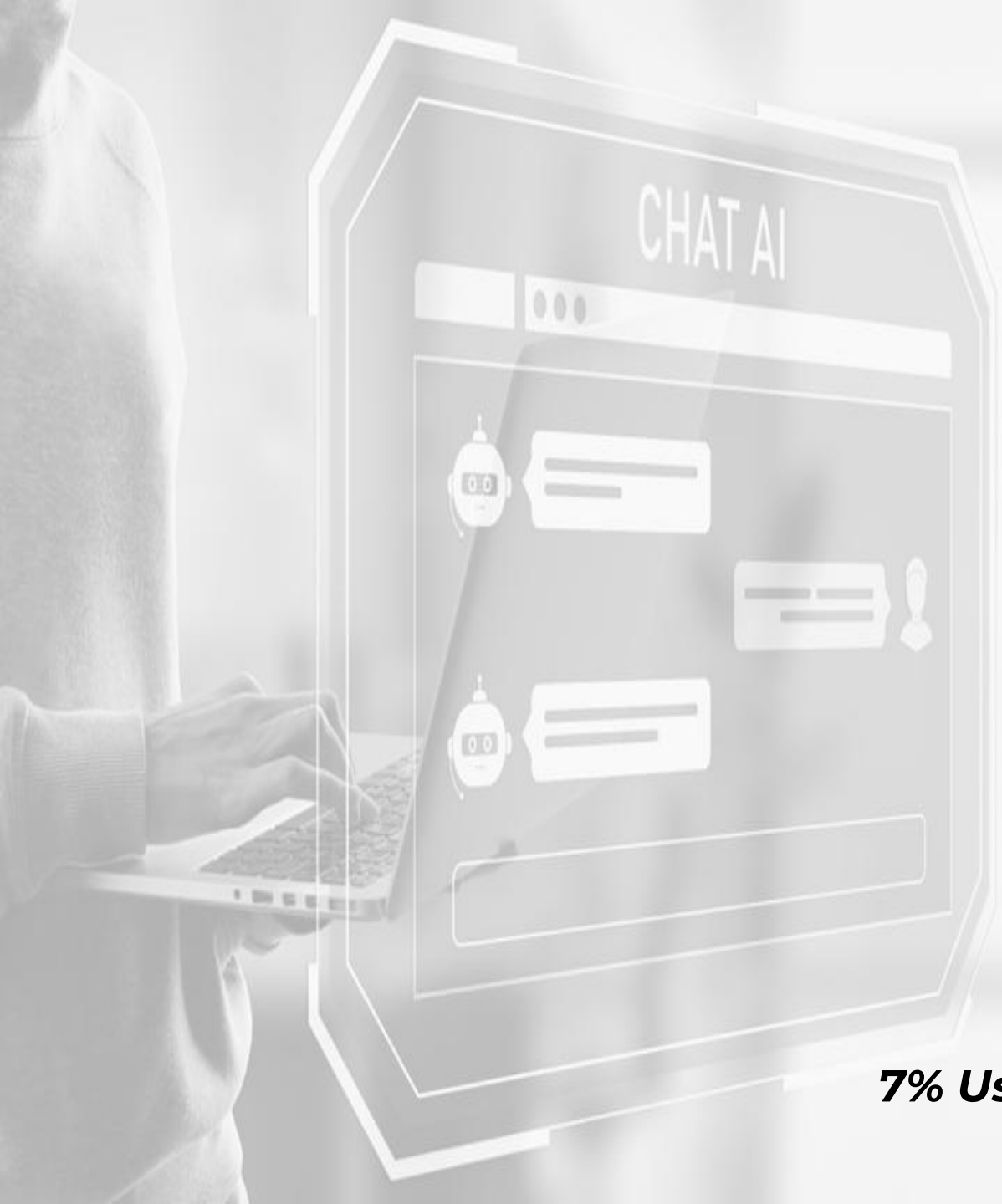
HR

Ops



A modern office interior with a large glass partition. The office has white desks, black chairs, and a wooden wall with a horizontal wooden beam. A large white rectangular overlay is positioned on the right side of the image, containing the text "80% of FIRMS USE AI".

80%
of
FIRMS
USE AI

A person is shown from the side, holding a laptop. A transparent, futuristic user interface is overlaid on the laptop screen. The UI has a header that says 'CHAT AI' and contains several chat bubbles, some with robot icons, and a large input field at the bottom. The background is a blurred office interior with windows.

80% FAIL TO DRIVE ROI

7% User Proficiency. High Token Use. Security Risks.

PROMPT & OUTPUT PROBLEMS

High Token Use
Brand Damage
IP & PII Exposure
5 to 10 Hours Rework

80% of Outputs Cause Issues

Humans are from Earth.

AI is from Saturn.

We need a translator.



7-MIN VISUAL NEUROSCIENCE ASSESSMENT

 AI Performance Workspace

Home Dashboard Learning Agents Engage

WR William Reed

Welcome back, William

Create AI Proficient Teams

Transform AI Access Into AI Advantage

Everything your team needs to improve AI adoption, productivity, personalization, and business outcomes, powered by behavioral science.

Unlock My Insights

Start Prompting

Create an Agent

Find Prospects

Continue Learning



***Determines how
you think, learn &
interact with AI***

***Personalized
Chatbot Mentor***



Home Dashboard Learning Agents Engage Prompt Science

ACCOUNT
wc@wcraigreed.com Sign out

AI Performance Workspace

William Reed - Commercial

CQI Profile CQI Reports My Content 1 HermanEngage HermanPrompt HermanAgents HermanLearn

How CQI Works

Explore the visual neuroscience, behavioral framework, and research behind your CQI profile.

Learn More

 **STEP 1 - INTAKE**
Answer a few questions to personalize your results.
[COMPLETE INTAKE](#)

 **STEP 2 - INITIAL**
Completing your initial CQI establishes a baseline profile.

 **STEP 3 - CLARIFY**
Completing a second CQI ensures more accuracy.

 **STEP 4 - FINAL**
A third CQI ensures the highest profile results accuracy.

 **STEP 5 - LOCK + CHECK-IN**
Lock in your CQI results and begin Check-Ins to stay relevant.



MEASURES AI PROFICIENCY

**LEARNING
STYLE**

**LEADERSHIP
ABILITIES**

**AI RISKS
& SOFT SKILLS**

**AI ROLES,
STRENGTHS &
ATTRIBUTES**

**TRUST
& STRESS
FACTORS**

**EQ &
COMMUNICATIONS**

RAG AI

ASSESSMENT DATA

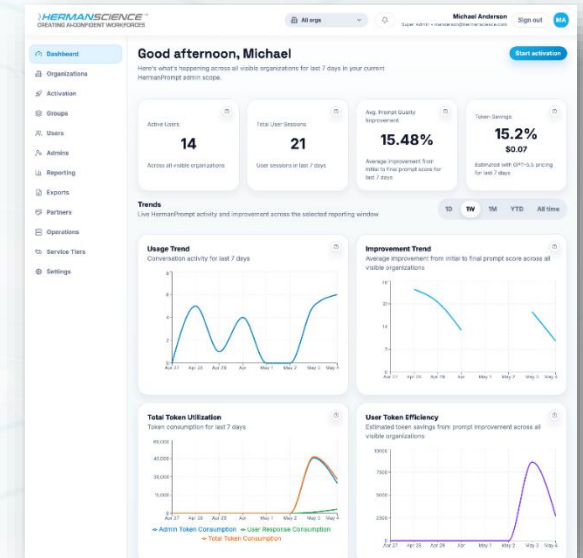


HermanTransform

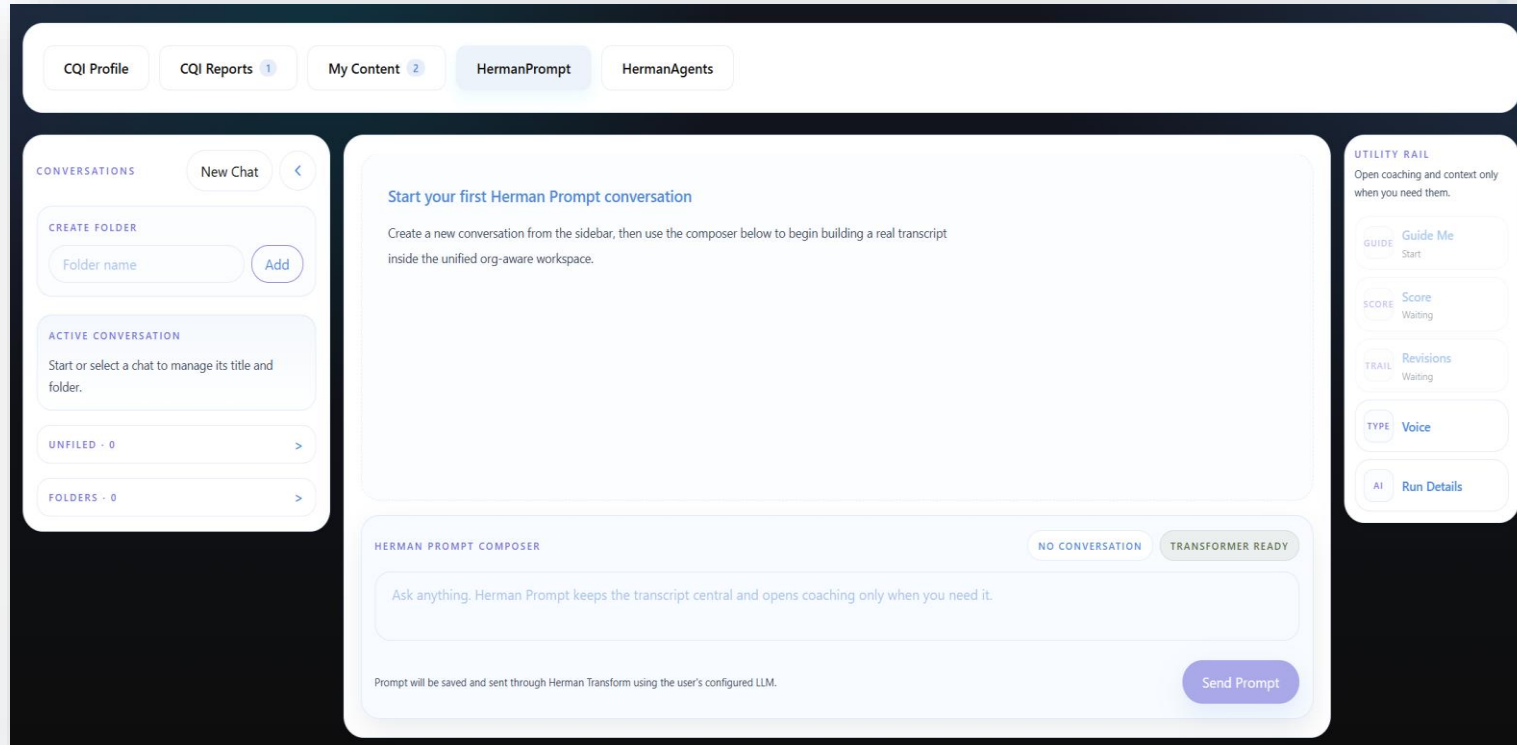
*Translates human thoughts into
AI language & vice versa*



**GREAT OUTPUTS
FEWER TOKENS
LOWER RISKS**



PERSONALIZES PROMPT COACHING



Measured Impact

Prompt Improvement: 73%

Productivity Gain: 48%

AI Token Reduction: 54%

Annual Salary Saved: \$11K

100-Person Firm = \$1M+ Saved



ChatGPT



Claude



Copilot



Grok

ETC.

PERSONALIZED AGENTS IN MINUTES...NOT HOURS

HERMANSCIENCE WORKFLOW STUDIO

Agent Builder Demo

View PRD Reference

MA

CQI Profile

CQI Reports

My Content

HermanPrompt

HermanAgents

HermanAgent Builder

VISUAL WORKFLOW MOCKUP

Agent Name

Denver University Syllabus Processor

Back to Profile

Function Blocks

Drag cards onto the workspace to mock an agent flow.

Inputs

Process

Outputs

File Output

Write to DB

Send Email

Tip: drag blocks in, drag empty canvas to pan, and use the zoom controls to adjust the view.

UI DEMO

Drag blocks, drag empty canvas to pan, and use zoom controls to adjust the view.

SAVED AGENTS

Denver University Syllabus Processor

Delete Saved

Save Agent

AGENT BUILDER WORKSPACE

Compose your Herman workflow

This mockup is intentionally front-end only, but the interactions demonstrate how a CQI-aligned builder could feel inside HermanPlatform.

EASY & FAST
DRAG & DROP

INPUT

Input Syllabus File

Upload or stage a source file

INPUT

Read Syllabus Rules from DB

Query a Herman-backed table

PROCESS

LLM Review Syllabus Process

Use CQI and profile signals to personalize

PROCESS

Branch Decision

Split the flow into outcome paths

OUTPUT

Send Personalized Acceptance Email

Deliver personalized outreach

OUTPUT

Send Personalized Recommended Corrections Email

Deliver personalized outreach

OUTPUT

Send Personalized Rejection Email

Deliver personalized outreach

READY-MADE EXAMPLES

Reset

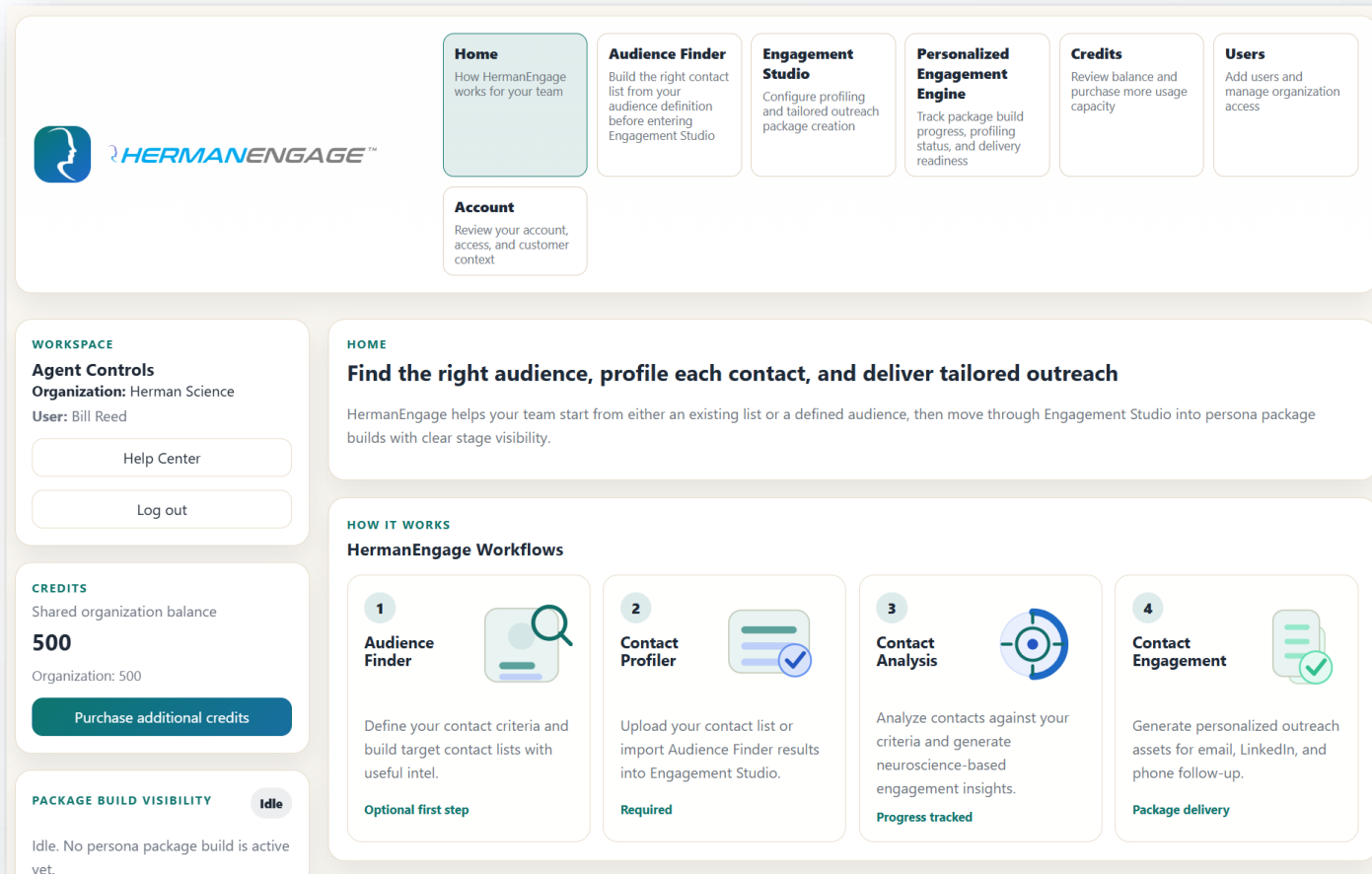
-

100%

+

HERMANSCIENCE™

SALES, MARKETING & HR AGENTS



Initial Beachhead

LinkedIn Contact Finder,
Analysis, Msg Personalization

Content Critique & Creation,
Storytelling & Writer Quality

Candidate Locator, Qualifier,
Engagement, Profiling

Personalized Meeting Avatar,
Acts & Talks Just Like You

Saves Hundreds of Hours

Replaces all these at 1/4 the cost:



Jasper

WRITER



zoominfo



clay

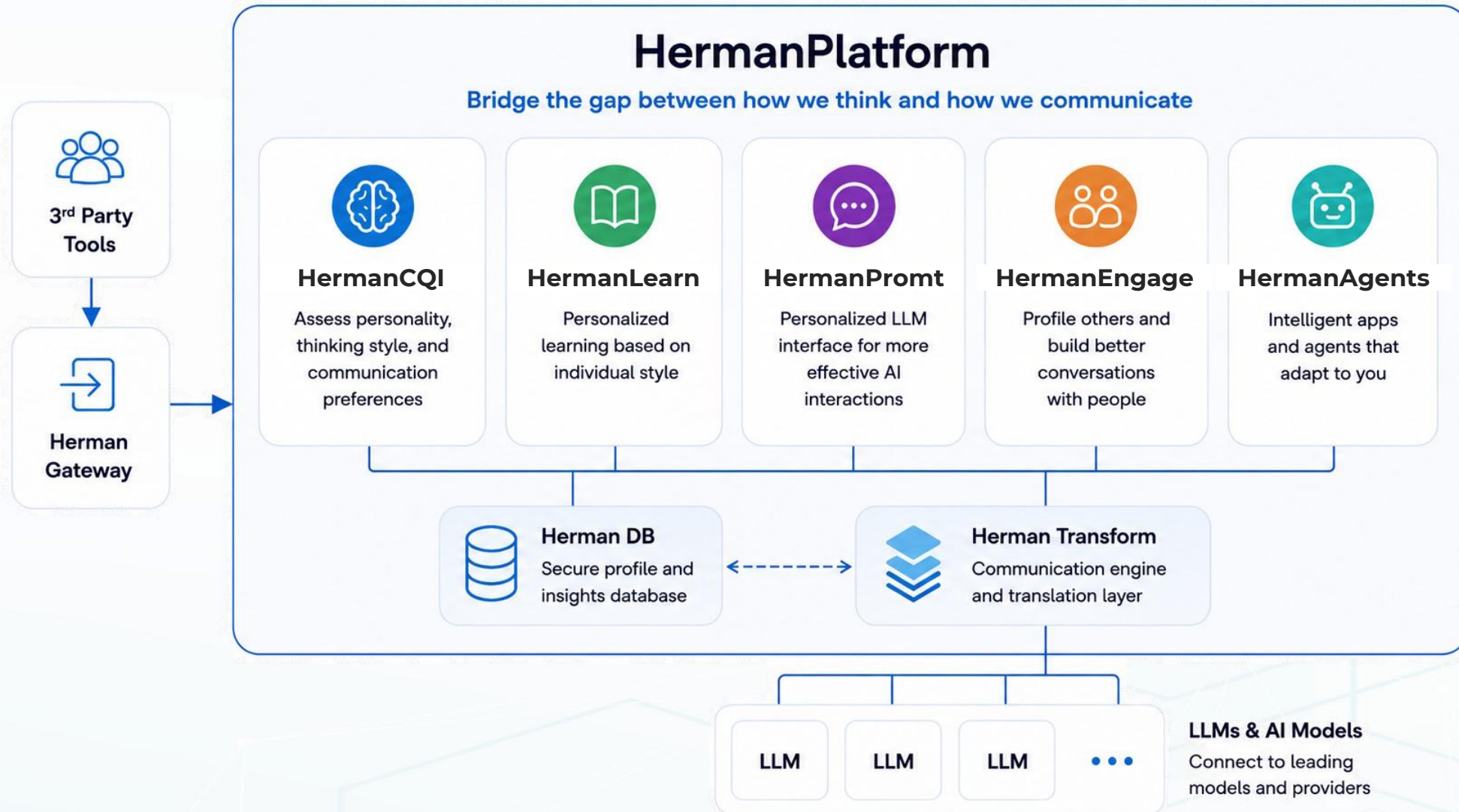


Humantic AI

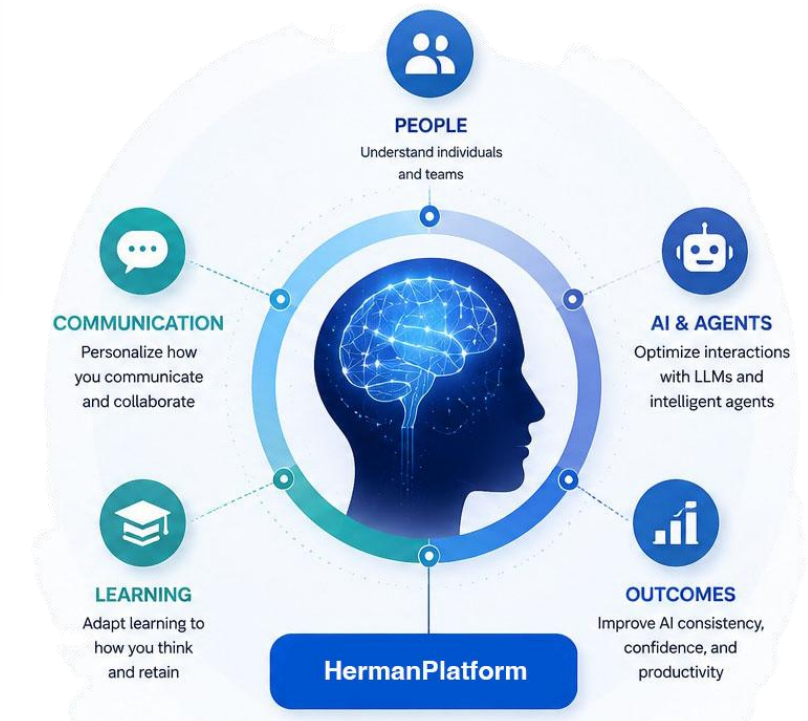
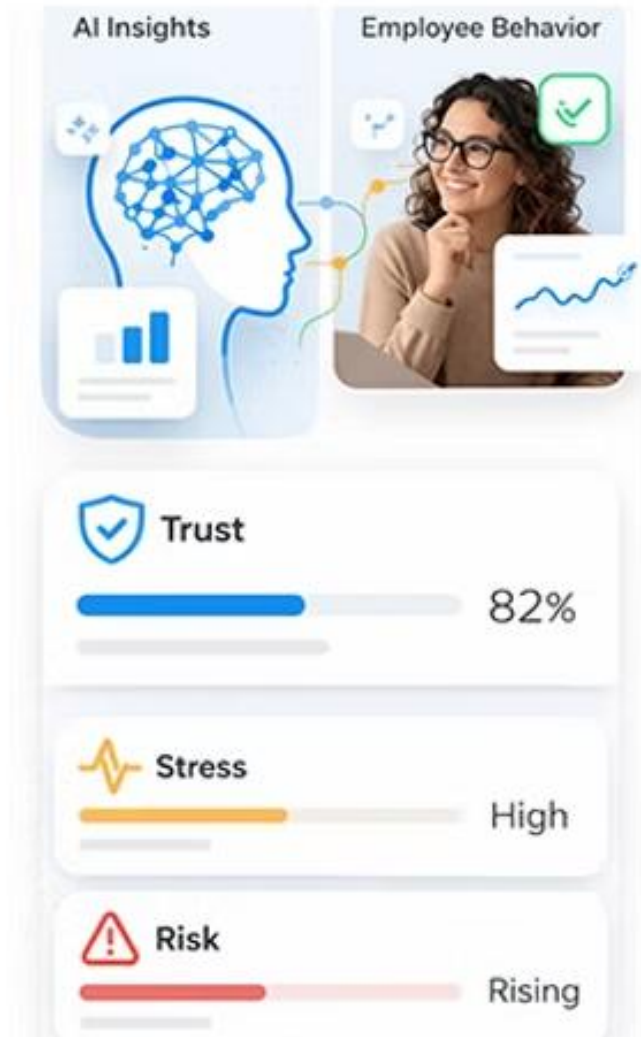
Crystal



SaaS PLATFORM



AI SaaS: 70%+ MARGINS





ChatGPT

HERMANSCIENCE™

**One LLM
Chat Features**

**Multi LLMs
Chat Features
Guardrails
AI Translator
Agent Builder
Personalization
Prompt Coaching**

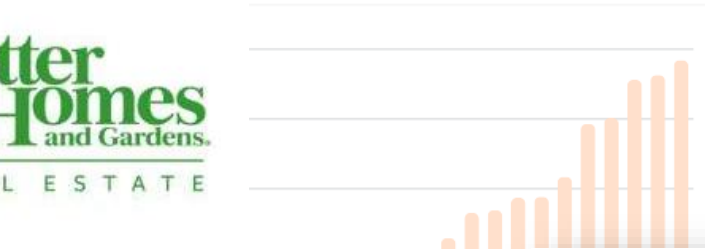
\$25/MO

\$24/MO

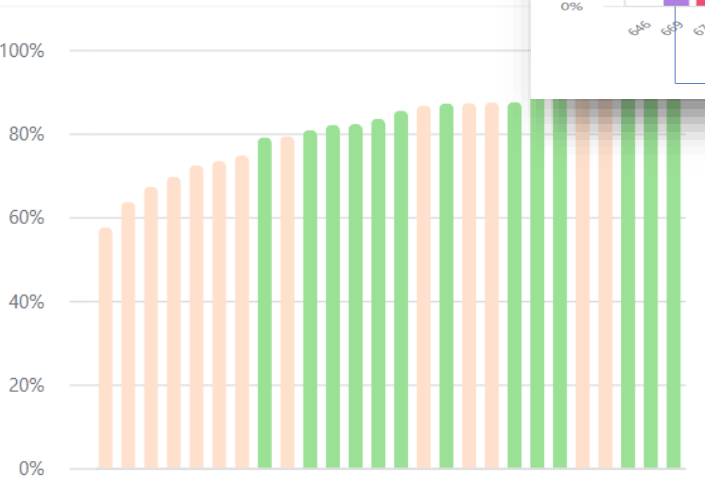
PROVEN RESULTS



RISK SCORES

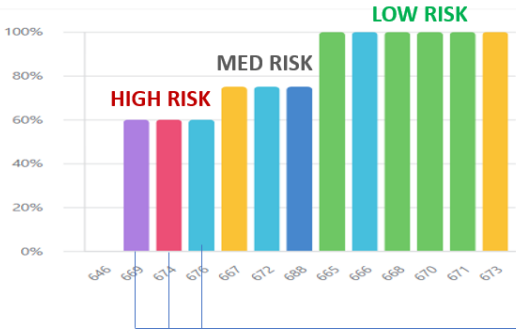


TRUST SCORES

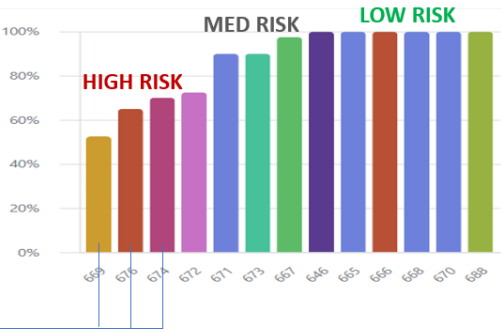


Green = Top Performers Red = Concerns

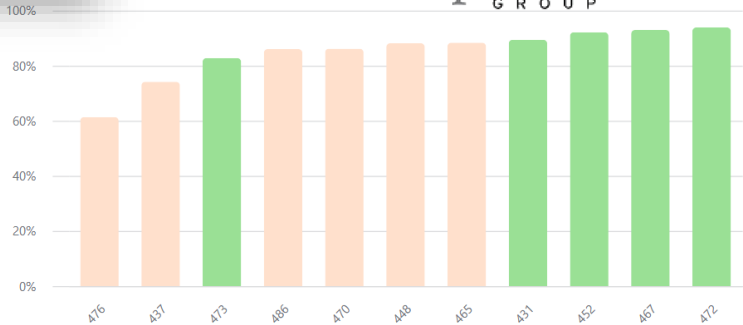
WORKLOAD DEVIATION SCORES



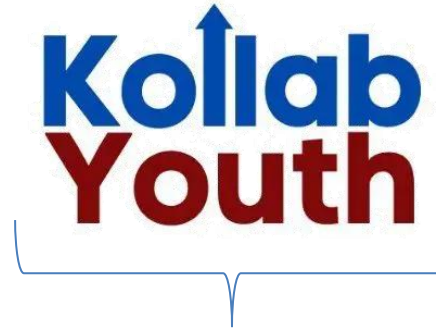
STRESS SCORES



Total Score	Risk Score	Trust Score	Position Match	Soft Skills Score	Leadership Situation	Training Recommendations
90%	9%	91%	89%	88%	84%	Stamina Course , Stress Course , Leadership Course , Analytical Soft Skills Course , Communications Soft Skills Course , Interactivity Soft Skills Course , Emotional Intelligence Soft Skills Course (for Optimism)
97%	10%	92%	90%	102%	84%	Stamina Course , Stress Course , Brain Balance Course (for Norepinephrine) , Leadership Course
96%	12%	91%	87%	99%	84%	Stamina Course , Stress Course , Brain Balance Course (for Dopamine) , Brain Balance Course (for Norepinephrine) , Leadership Course , Emotional Intelligence Soft Skills Course (for Reactivity)
85%	101%	84%				Leadership Course
92%	92%	75%				Trust Factors Course , Stamina Course , Stress Course , Brain Balance Course (for Dopamine) , Leadership Course



TRACTION & GTM: OEM & CHANNEL PARTNERS



90 MSPs



CxO BOARD ADVISORS



EXECUTIVE TEAM



Bill Reed
CEO

NYTBS Author, Navy Diver
Harvard Neuroscience Cert
Inc. 5000 firm co-founder



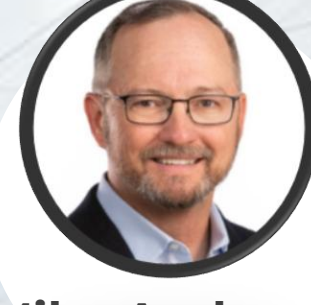
Tony Stewart
COO

Navy SEALs Admin/HR Director
Navy submariner, HR certs
Veteran's non-profit co-founder



Steve Doolittle
CRO

Former NFL linebacker
Video company co-founder
Successful BD/sales exec



Mike Anderson
CMO

Tech marketing exec
Stateless, Flexential,
Level3, CS Degree



Dr Dania Freudenburg
VP Educational Dev

PhD educational science
School principal & teacher
Course development expert



NEUROSCIENTIST

PhD neuroscientist
Successful entrepreneur
Neuroscience Foundation



Dr German Fresco
CSciO

Medtronic



David Hall
CTO

LEAN Six Sigma Black Belt
Medical industry engineer
Pain Foundation Neuroscience

CEO TRACK RECORD

Made investors money for seven companies

8x8

IPO

intel

SAMSUNG

NetApp

vmware

Helius
INCORPORATED

Acquisitions

Aventi Group



ORACLE



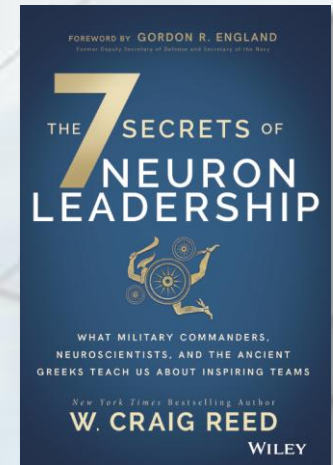
LOGICALIS



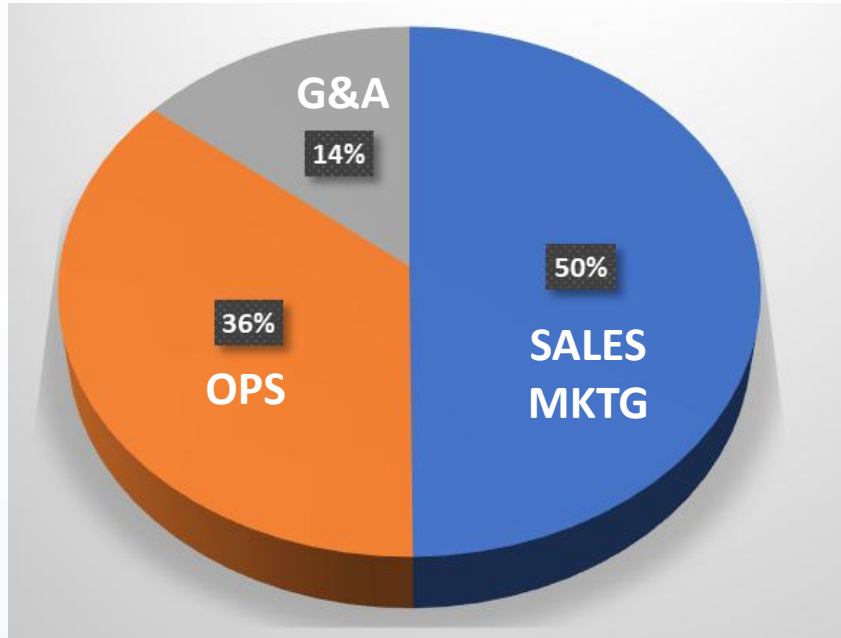
VISA



imperva



INVESTMENT OPPORTUNITY



Seed Round: \$2M (tranches)

Possible valuation year 4*: \$1B+

Investment return*: 200X+

Potential Series A Leads: K1 and Insight Partners

admin@hermanscience.com

*Forward looking projections cannot be guaranteed



HUMAN-CENTRIC AI

admin@hermanscience.com