

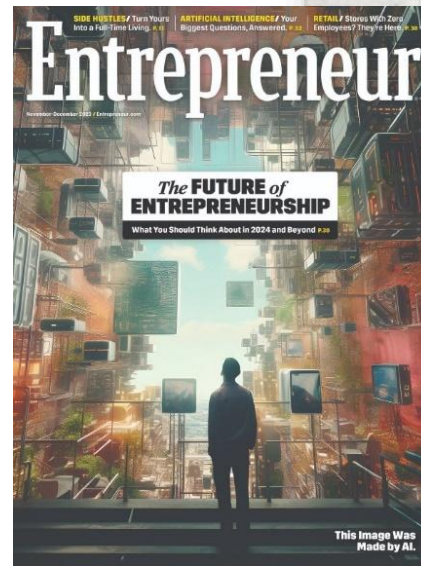


We Create AI-Proficient Workforces in 90 Days

Pepperdine Graziadio Most Fundable Company

SILVER AWARD WINNER
(versus 3K+ startups)

- ✓ *Extensive diligence*
- ✓ *Investment validation*
- ✓ *National recognition*



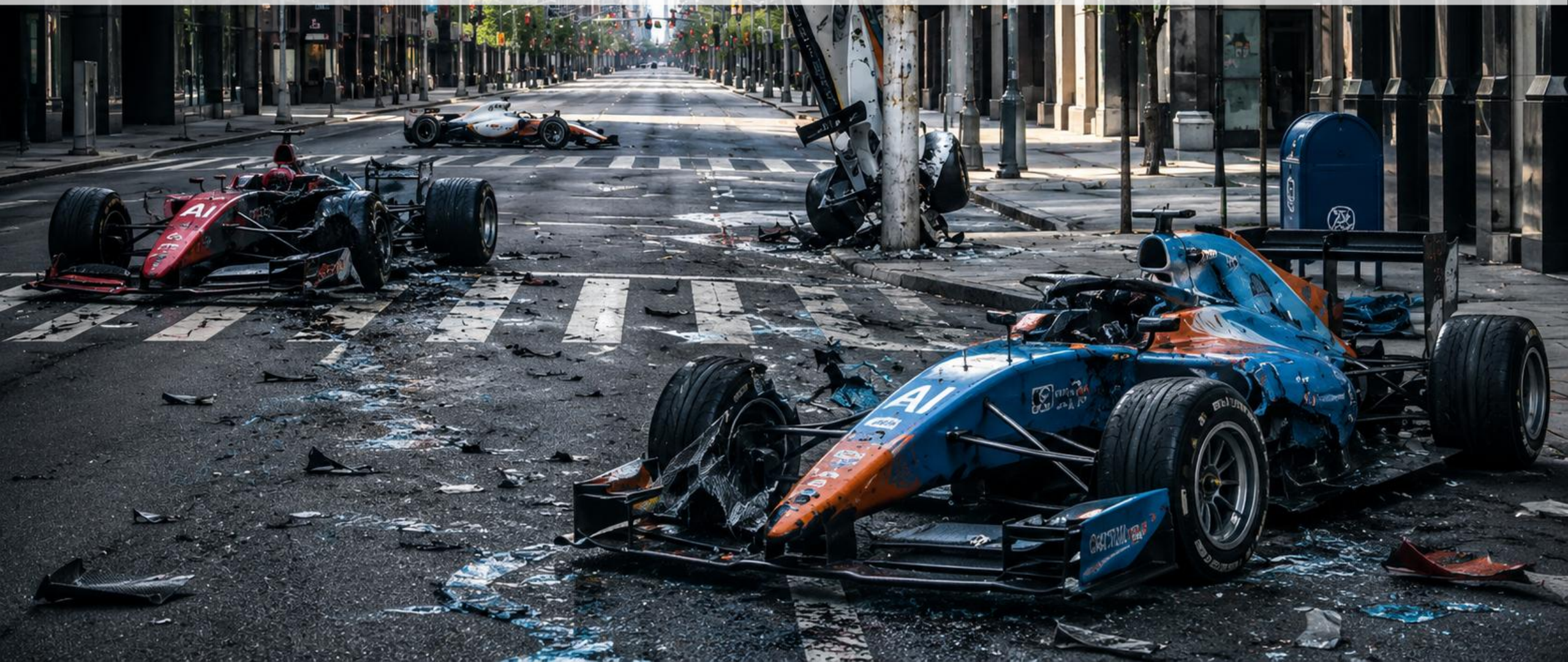
What if...
speed limits disappeared?



A large audience of people is seated in a dark theater, viewed from behind, looking towards a large projection screen. The screen displays a Formula 1 race in progress, with several cars navigating a turn on a track. The text "And... employees were told to drive racecars?" is overlaid on the screen in a large, bold, black font.

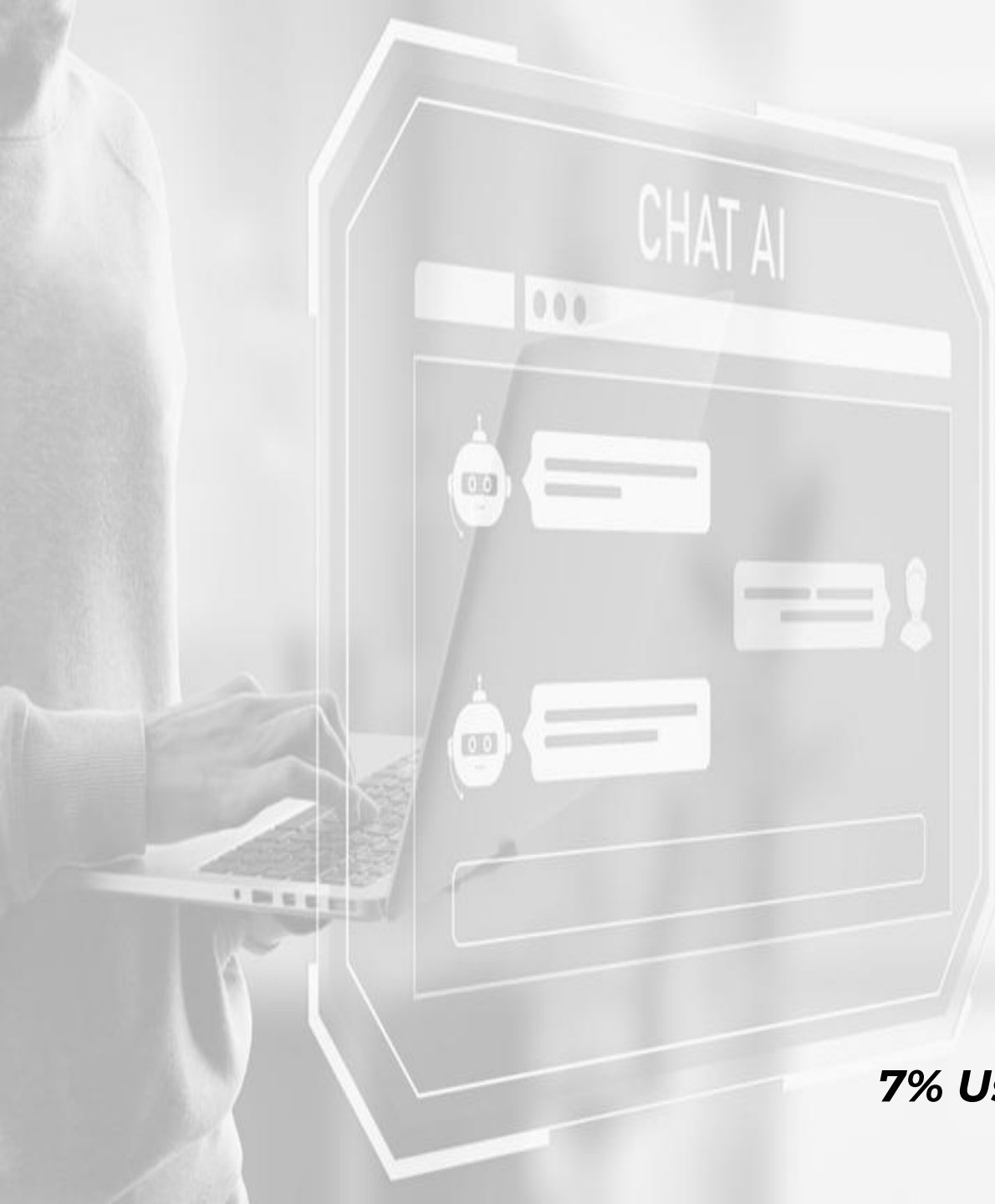
**And...
employees were told to
drive racecars?**

**A few go faster...
but most crash.**



A modern office interior with a large glass partition. The office has white desks, black chairs, and a wooden wall with a horizontal wooden beam. A large white rectangular overlay is positioned on the right side of the image, containing the text "80% of FIRMS USE AI".

80%
of
FIRMS
USE AI



80%
CRASH

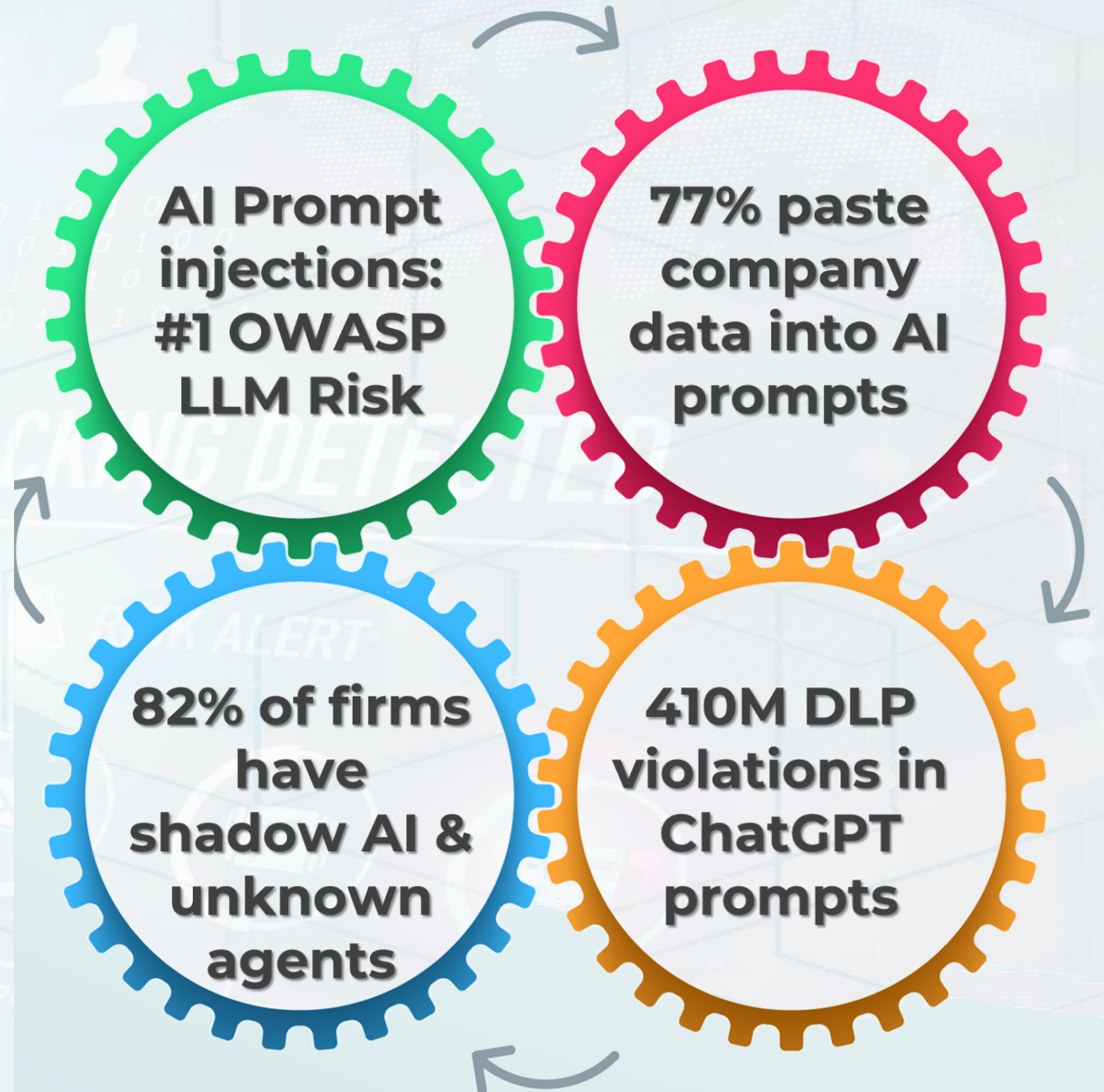
7% User Proficiency. High Token Use. Security Risks.

PROMPT & OUTPUT PROBLEMS

High Token Use
Brand Damage
IP & PII Exposure
5 to 10 Hours Rework

80% of Outputs Cause Issues

SECURITY INCIDENTS



Sources: OWASP, IBM, CSA, ZScaler

AI RISKS AREN'T TECHNICAL. THEY'RE **HUMAN.**

Security

Sales

Mktg

HR

Ops



HUMANS ARE SOCIAL. AI IS NOT.



- Implied context
- Tone & relationship cues
- Common understanding
- Flexible interpretations



- Explicit context
- Roles & objectives
- Constraints & format
- Verification criteria

Hyper-personalized human to AI translator

 HermanAMP™



 HermanEngage™



 HermanLearn™



CQI™

COMPLETE QUOTIENT INDICATOR

CQI 7-MIN VISUAL NEUROSCIENCE ASSESSMENT

HERMANSCIENCE™

AI Performance Workspace

HomeDashboardLearningAgentsEngage

WRWilliam Reed

Welcome back, William

Create AI Proficient Teams

Transform AI Access Into AI Advantage

Everything your team needs to improve AI adoption, productivity, personalization, and business outcomes, powered by behavioral science.

Unlock My InsightsStart PromptingCreate an AgentFind Prospects

Continue Learning



Determines how you think, learn & interact with AI

Creates personalized chatbot mentor

HERMANSCIENCE™

HomeDashboardLearningAgentsEngagePromptScience

ACCOUNTwc@wcraigreed.comSign out

AI Performance Workspace

William Reed · Commercial

CQI ProfileCQI ReportsMy Content1HermanEngageHermanPrompt

How CQI Works

Explore the visual neuroscience, behavioral framework, and research behind your CQI profile.

STEP 1 · INTAKE

Answer a few questions to personalize your results.

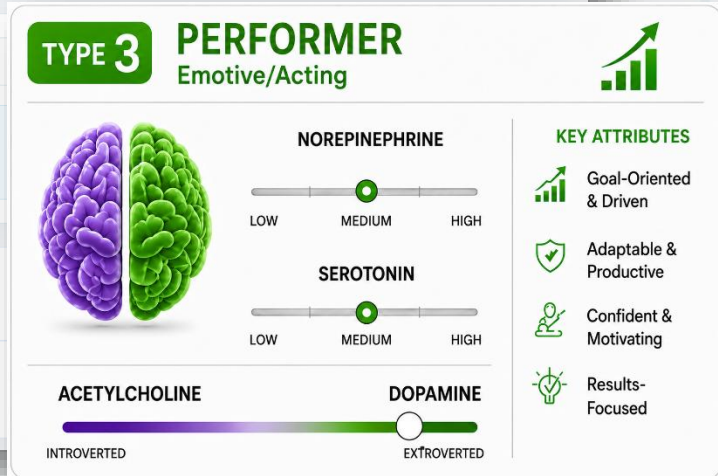
COMPLETE INTAKE

STEP 2 · INITIAL

Completing your initial CQI establishes a baseline profile.

STEP 3 · CLARIFY

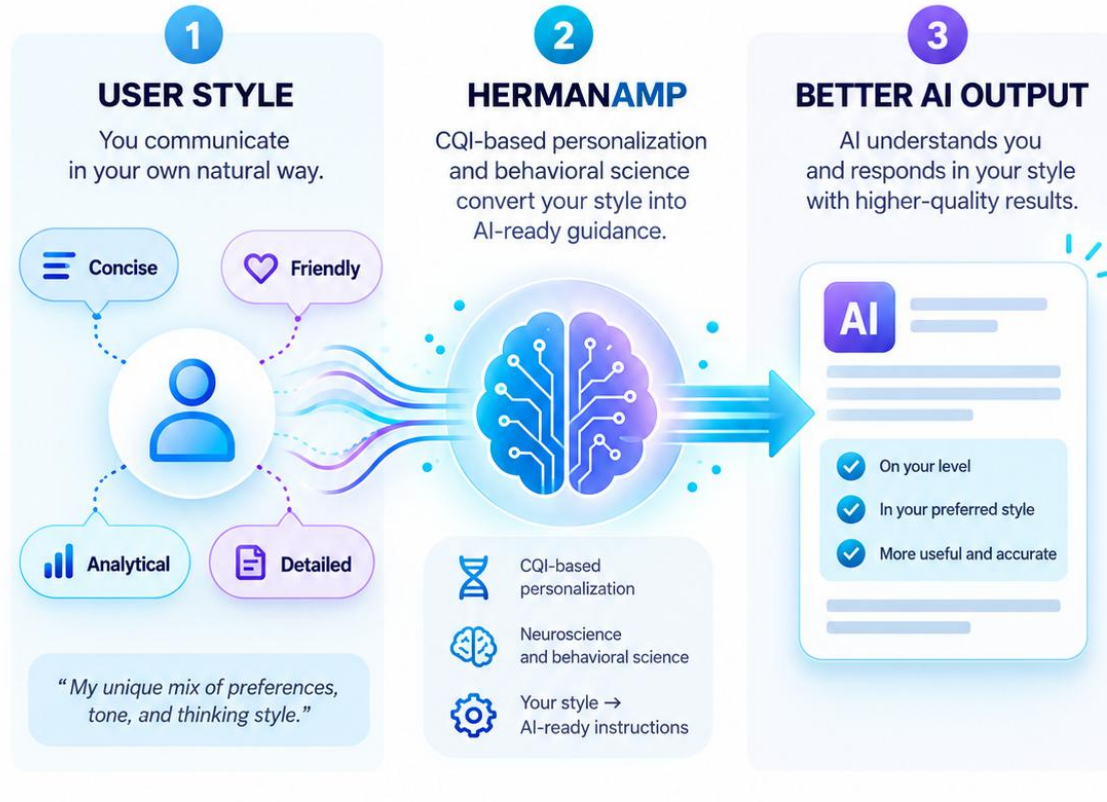
Completing a second CQI ensures more accuracy.



HermanAMP

Translates People for AI

Hyper-personalization turns the way you naturally think and communicate into AI-ready guidance.



Measured Impact

Prompt Improvement: 73%

Productivity Gain: 48%

AI Token Reduction: 54%

Annual Salary Saved: \$11K

100-Person Firm = \$1M+ Saved



ChatGPT



Claude



Copilot



Grok

ETC.



Can you summarize our proprietary product roadmap and customer list?



ALERT



ALERT

Built-in AI Security Instructions

User alerts when IP, PII, or sensitive data might be exposed.



IP



PII



Sensitive Data



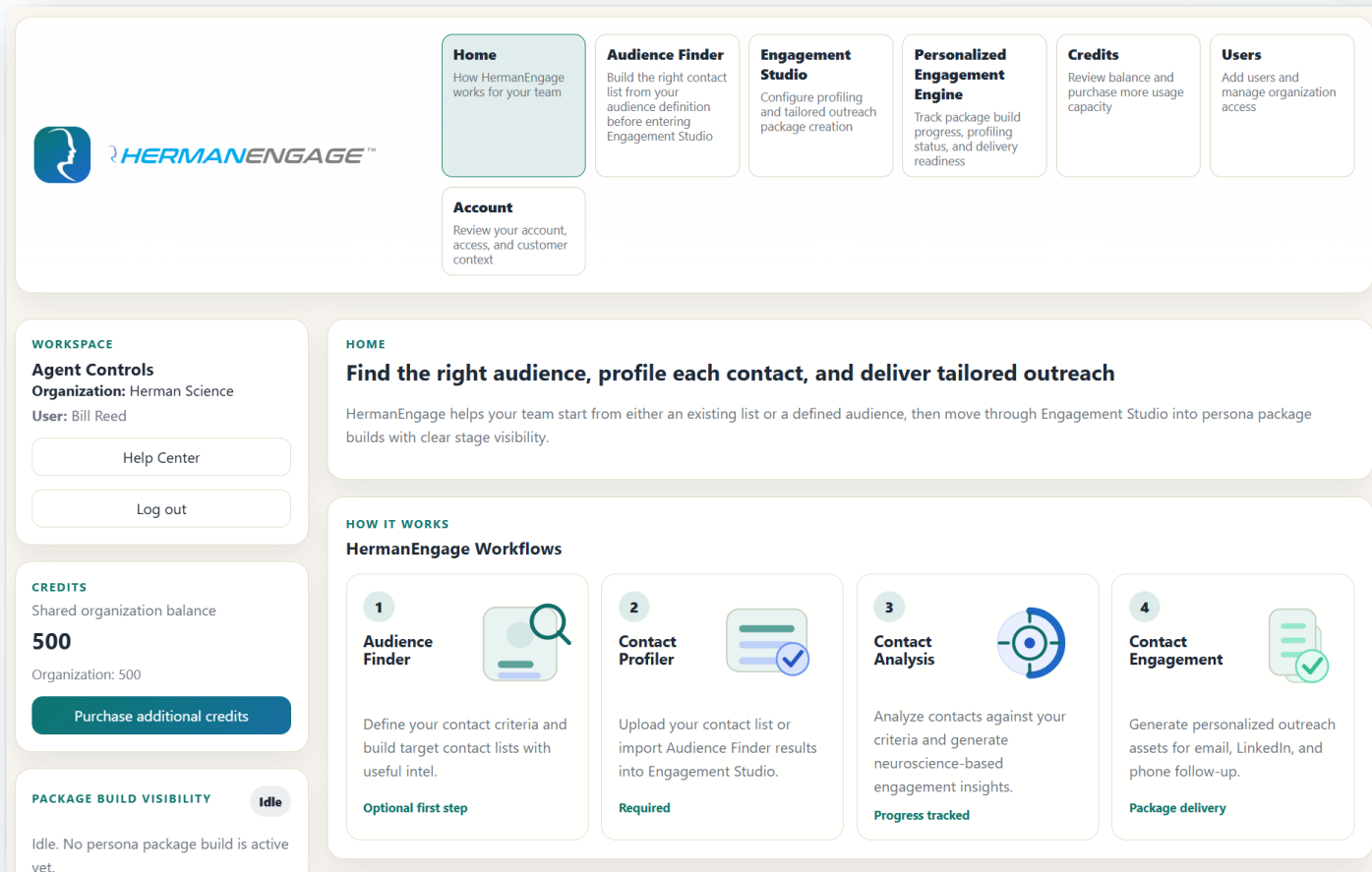
Measured Impact:

Pipeline Conversion: 12%+

Productivity Gain: 60%+

Pipeline to Cost: 65:1

SALES, MARKETING & HR



Initial Beachhead

LinkedIn Contact Finder,
Analysis, Msg Personalization

Content Critique & Creation,
Storytelling & Writer Quality

Candidate Locator, Qualifier,
Engagement, Profiling

6X Higher Conversion
65:1 Pipeline to Cost

Saves Hundreds of Hours

Solutions displaced at 1/2 the cost:



Jasper

WRITER



zoominfo



clay



Humantic AI

Crystal

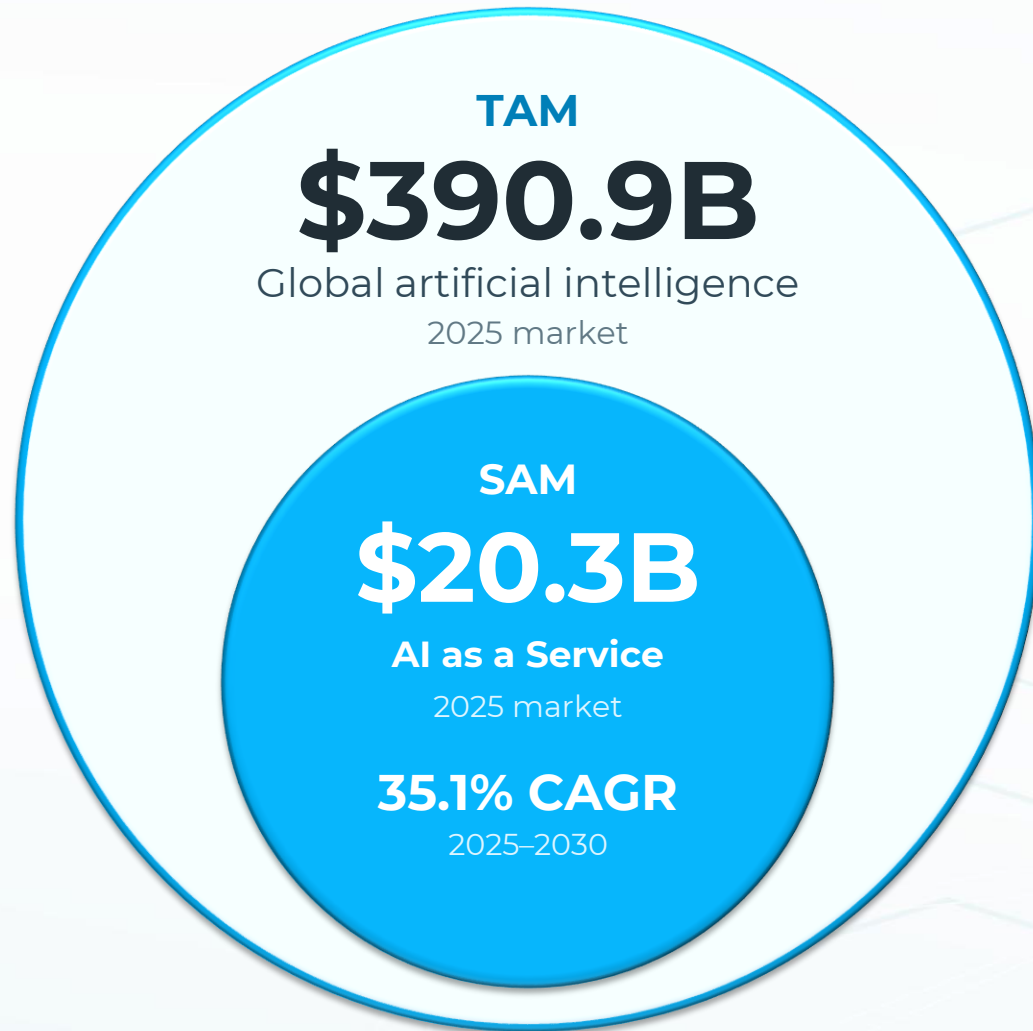


COMPETITORS DISPLACED



Capability	Clay / ZoomInfo	Crystal / Humantic	HermanEngage
No Extension, No LinkedIn Login, No Risk (No platform fee, no installation)	🟢	🔴	🟢
Audience Finder (Buying committee discovery, email, phone, LinkedIn)	🟢	🟡	🟢
Audience Intelligence (ICP scoring, buying signals, engagement recommendations)	🟢	🟢	🟢
Communication Intelligence (Behavioral science personalized messaging)	🟡	🟡	🟢
Proprietary Science-Based Contact Profiling (Modern behavioral science vs. 100-year-old DiSC)	🔴	🔴	🟢
Personalized Sales Cadences (Email, LinkedIn, phone, follow-up)	🟢	🟡	🟢
Marketing & Sales Content Optimization (Profile-personalization, storytelling flow, NYTBS writer tactics)	🟡	🟡	🟢
Storytelling & Persuasion Optimization (Aristotle, Three-Act Play, business writing optimization)	🔴	🔴	🟢
Sales Methodology Alignment (Sandler, Challenger, Miller Heiman, SPIN, MEDDIC)	🔴	🔴	🟢
Simplified AI Agent Creation (Visual drag-and-drop, pre-built examples, personalization)	🟡	🔴	🟢
Prompt Guidance & AI Coaching (Behavioral science on-the-prompt instructions)	🔴	🔴	🟢
Multi-LLM Support	🟢	🔴	🟢
Account Intelligence (Competitive analysis, SWOT, account plans, buying strategies)	🟢	🔴	🟢
AI Workforce Training & Adoption	🔴	🔴	🟢
Executive AI Proficiency Dashboard	🔴	🔴	🟢
Platform Integrations	🟢	🟡	🟡
End-to-End Revenue & Contact Intelligence Workflow	🟡	🔴	🟢
Pricing	💵💵	💵💵	💵

MARKET OPPORTUNITY



One platform for AI adoption

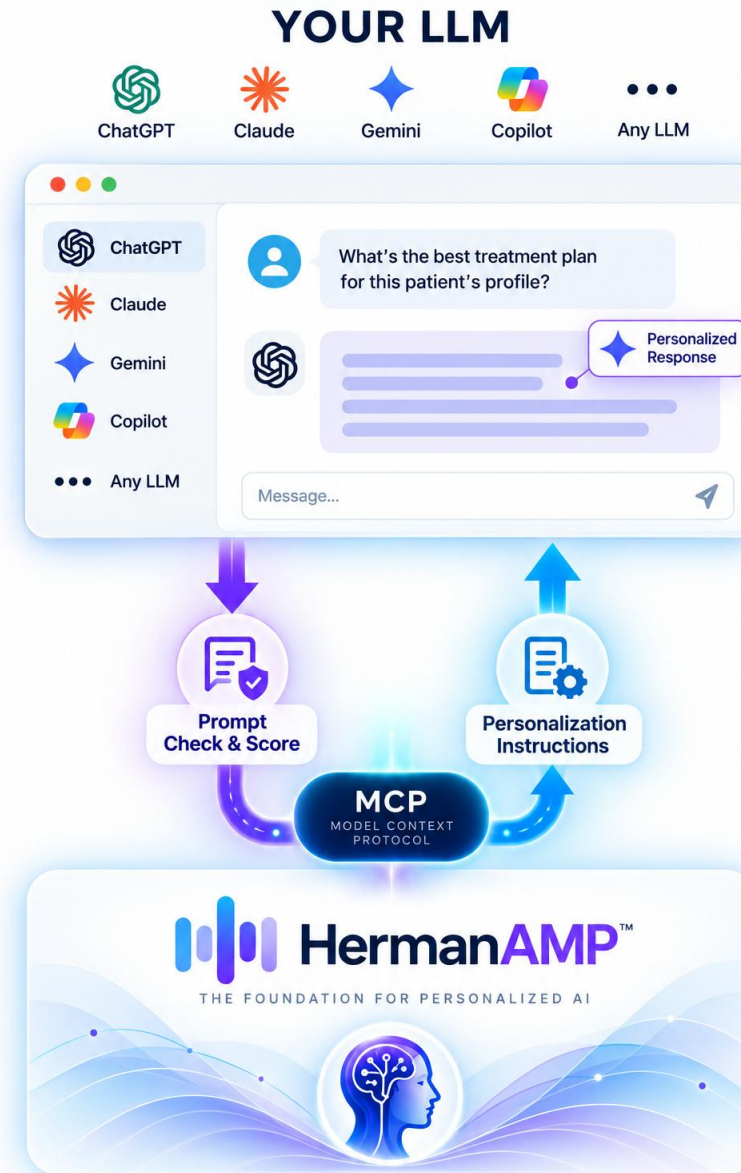
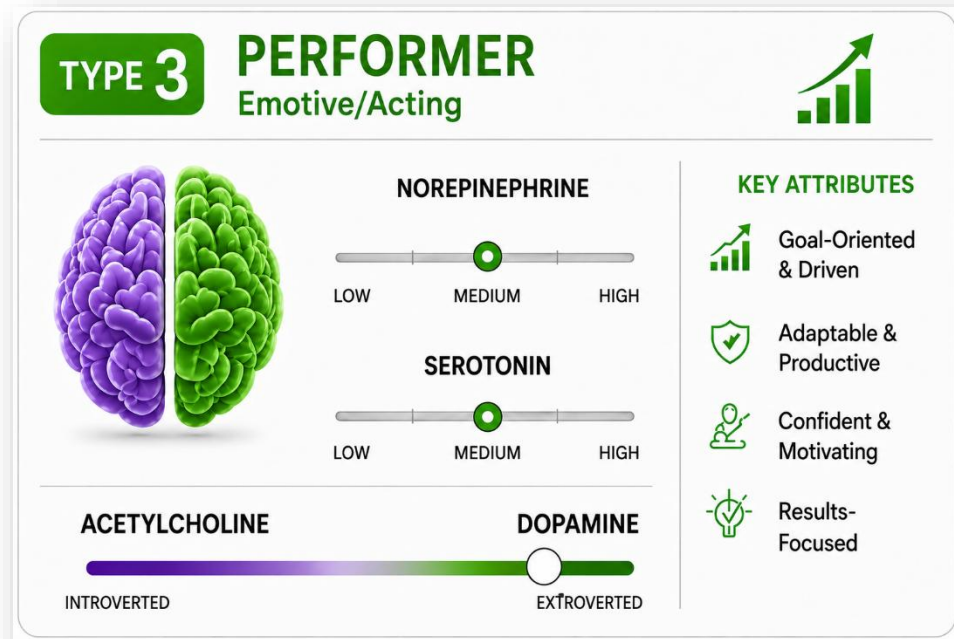
- **AI enhancement companion**
Instant MCP connection to almost any LLM; amplifies prompts, outputs, writing, decision-making, etc.
- **On-the-prompt coaching**
Science-based guidance improves prompts, outputs & user confidence in real time
- **Security guardrails**
Alerts users to potential IP or PII sensitive data exposure to mitigate security incidents
- **Workforce adoption**
Readiness assessment, governance, personalized learning, and usage analytics support scaled deployment

Competitive position

HermanScience owns the human adoption & application layer above foundation models. Initial focus: 51-5,000 emp. through MSPs & partners.

Sources: Grand View Research, Artificial Intelligence Market (2026); MarketsandMarkets, AI as a Service Market (April 2025). Values are 2025 estimates.

70%+ SaaS MARGINS



TRACTION & GTM: OEM & CHANNEL PARTNERS



90 MSPs



CxO BOARD ADVISORS



EXECUTIVE TEAM

**Veteran
Owned**



Bill Reed
CEO

NYTBS Author, Navy Diver
Harvard Neuroscience Cert
Inc. 5000 firm co-founder



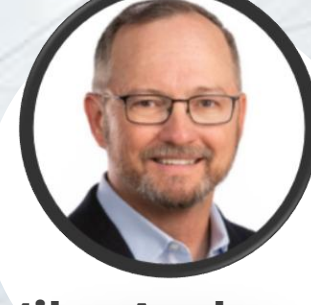
Tony Stewart
COO

Navy SEALs Admin/HR Director
Navy submariner, HR certs
Veteran's non-profit co-founder



Steve Doolittle
CRO

Former NFL linebacker
Video company co-founder
Successful BD/sales exec



Mike Anderson
CMO

Tech marketing exec
Stateless, Flexential,
Level3, CS Degree



Dr Dania Freudenburg
VP Educational Dev

PhD educational science
School principal & teacher
Course development expert



NEUROSCIENTIST

PhD neuroscientist
Successful entrepreneur
Neuroscience Foundation



Dr German Fresco
CSciO

Medtronic



David Hall
CTO

LEAN Six Sigma Black Belt
Medical industry engineer
Pain Foundation Neuroscience

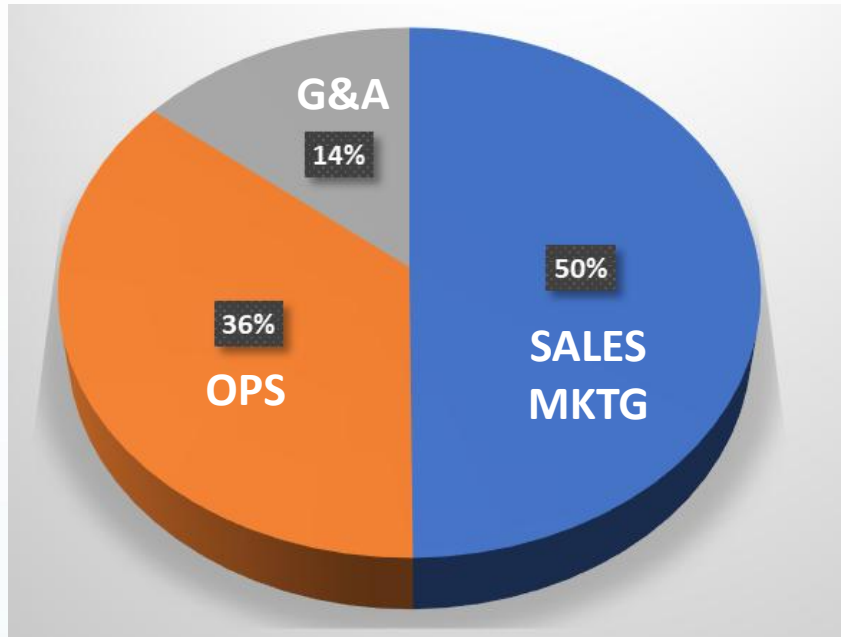
INVESTMENT OPPORTUNITY

SEED: \$2M

Possible valuation year 4*: \$1B+

Investment return*: 200X+

**Potential Series A Leads: K1 &
Insight Partners**



admin@hermanscience.com

*Forward looking projections cannot be guaranteed



HUMAN-CENTRIC AI

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