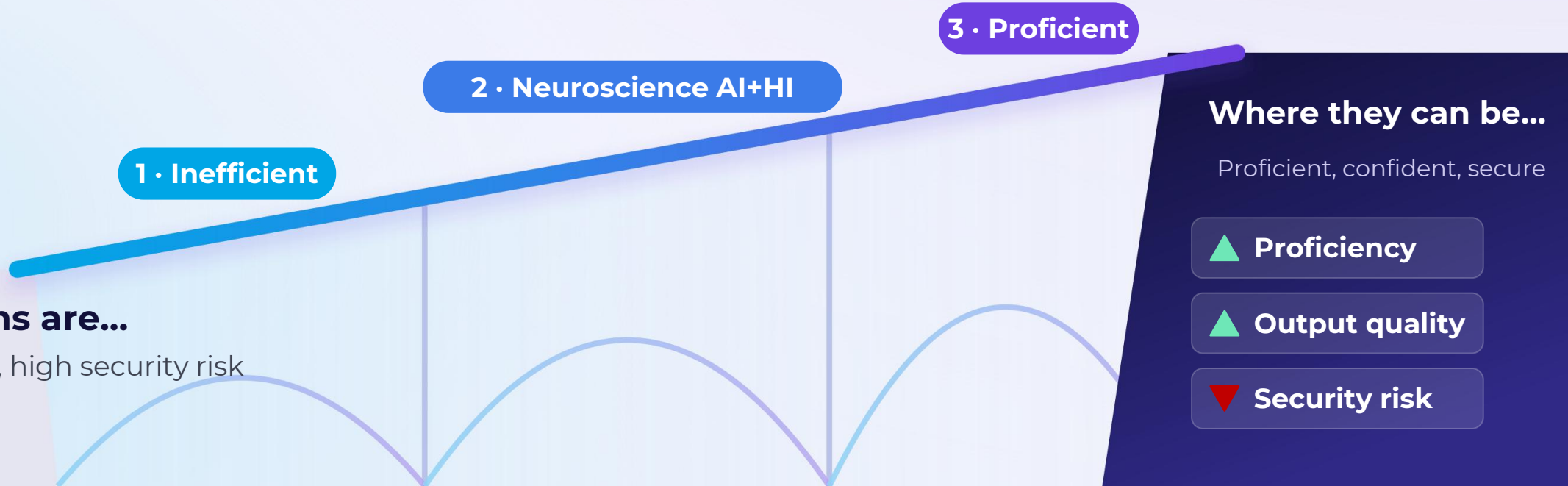
HERMANSCIENCE™

Leading a new category: AI + HI

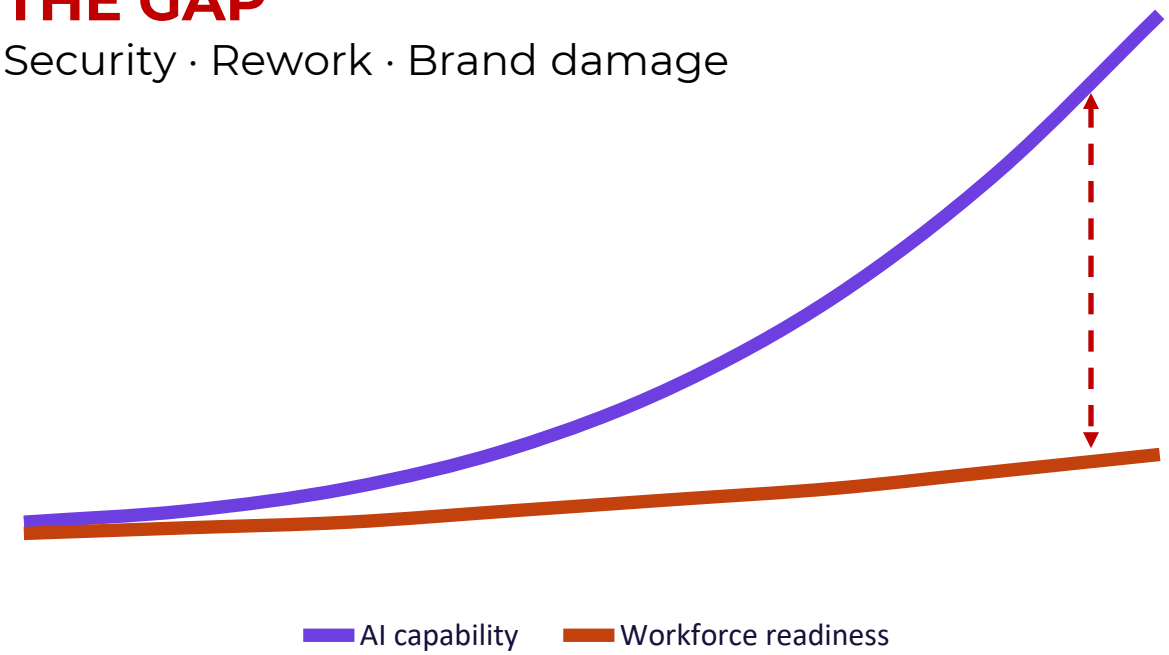
We help create AI proficient workforces with science-based SaaS



AI is racing ahead
Workforces aren't

THE GAP

Security · Rework · Brand damage



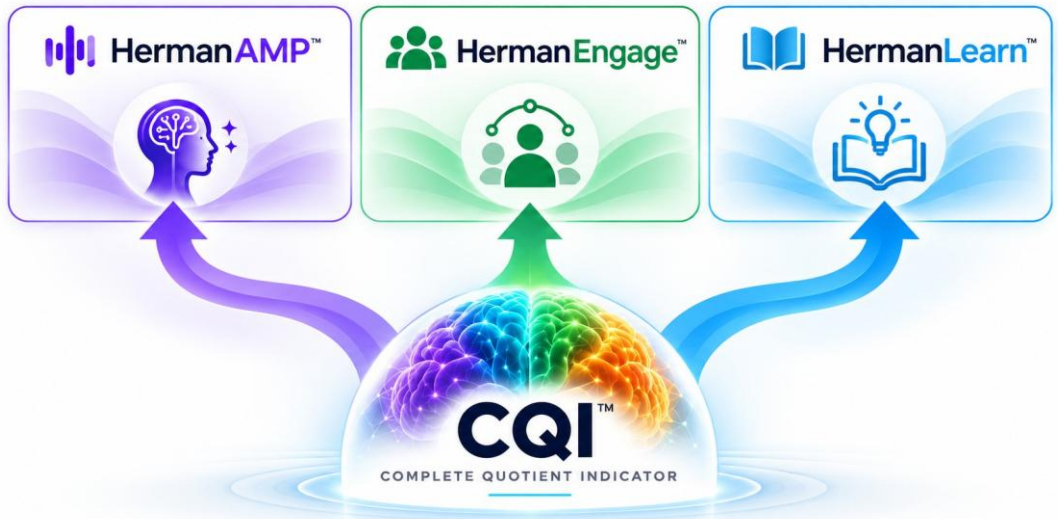
94%
of workers are not AI proficient

77%
paste company data into AI

80%
of AI outputs cause rework or risk

Sources: SHRM, IBM, CSA, OWASP, Zscaler, Section Research

We translate human into AI

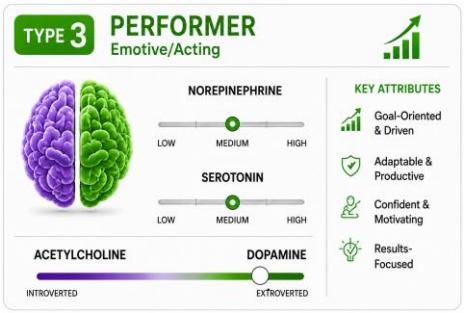


Visual Neuroscience Assessment

Neuroscience AI translator

- **On-the-prompt guidance**
- **Flags IP & PII security leaks**
- **Measures AI proficiency & trends**
- **Works with any LLM**

ChatGPT · Claude · Copilot · Gemini



73%
Better prompts

62%
Reduced risk

54%
Fewer AI tokens

$11K
Saved / employee / yr

HERMANSCIENCE™

HERMANAMP EXECUTIVE DASHBOARD

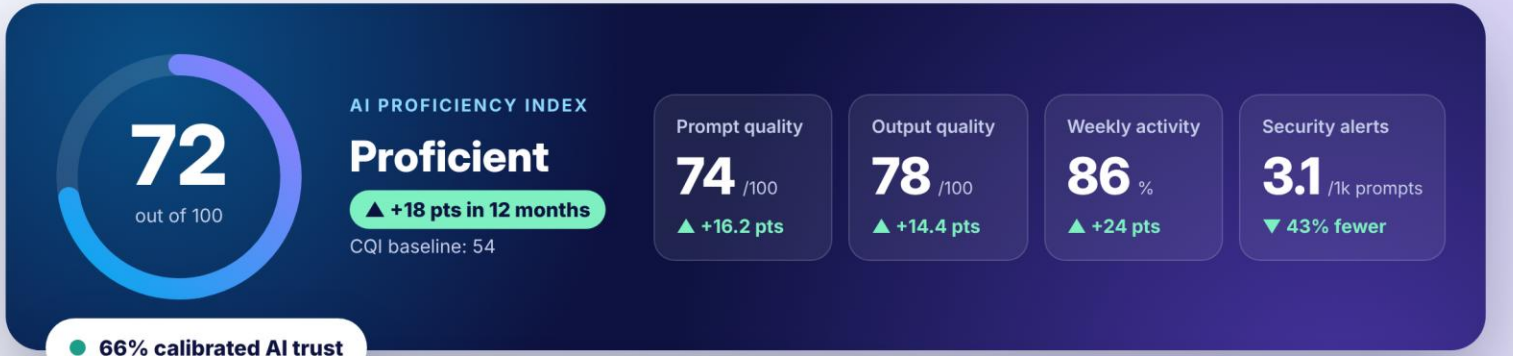
View your team's AI proficiency & security

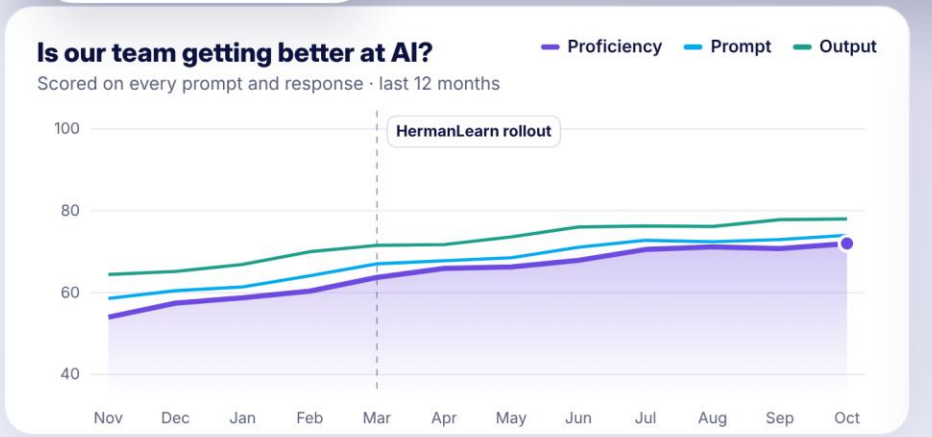
Metrics & trending for AI proficiency, prompt & output quality, AI soft skills, IP/PII exposure risk all in one view across any major LLM.

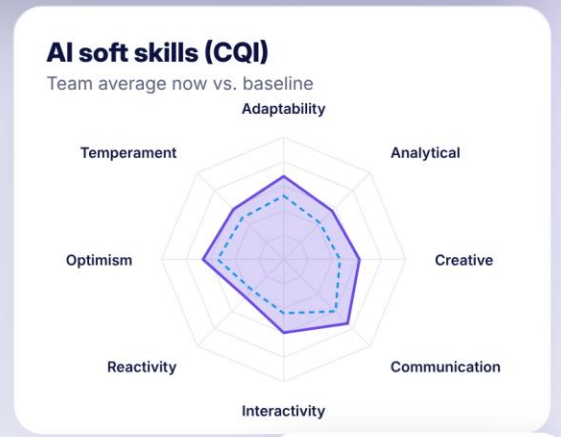
- Baseline every team, then prove the lift
- Neuroscience-personalized with 93% reliability
- Team-level only, privacy by design

Illustrative sample data · hermanscience.com







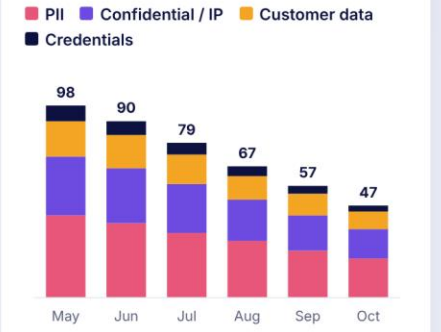


▼ 52% alerts since May

Team comparison heatmap

Blue is stronger, orange needs attention

Team	Proficiency	Output quality	Weekly use	Calibrated trust	Alerts / 1k
Sales 310 users	76	80	92%	63%	4.2
Marketing 140 users	79	83	94%	70%	2.0
Customer Success 220 users	70	76	88%	64%	3.6
Finance 120 users	68	75	79%	64%	4.8
HR 60 users	66	72	74%	66%	5.3
Operations 390 users	71	77	85%	67%	2.6



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HERMANAMP · AI SOFT SKILLS

Why measure and improve AI soft skills?

Eight human skills, from adaptability and analytical thinking to composure and temperament, decide how well people work with AI.

Frame better requests
Communication and analytical skills turn vague asks into clear, context-rich prompts.

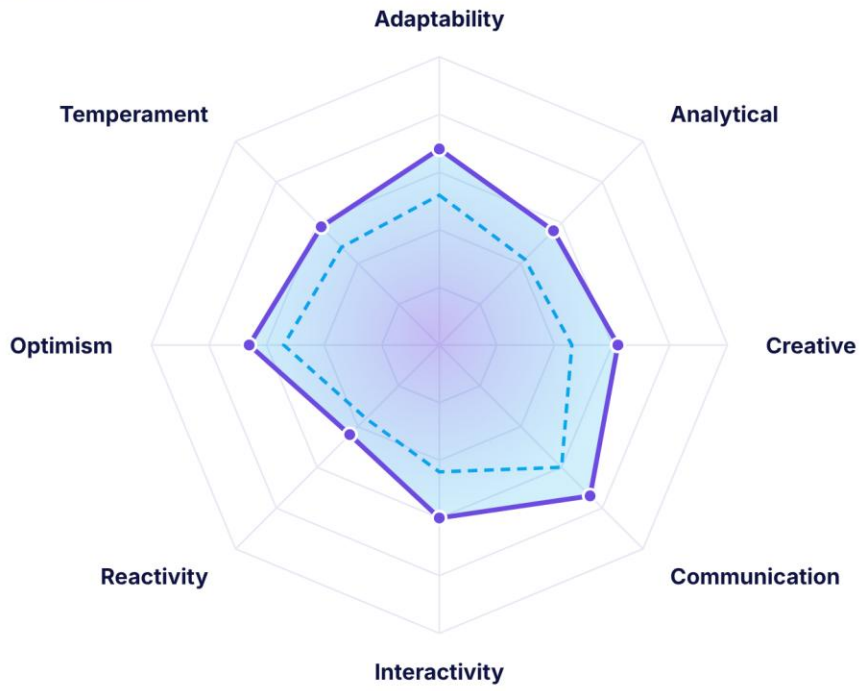
Judge outputs critically
Analytical thinking and temperament catch errors before AI work reaches customers.

Calibrate trust
Composure and optimism keep people from over-trusting AI or avoiding it.

93% **reliability.** HermanAMP measures AI soft skills so guidance targets each user's gaps, not a one-size-fits-all average.

AI soft skills

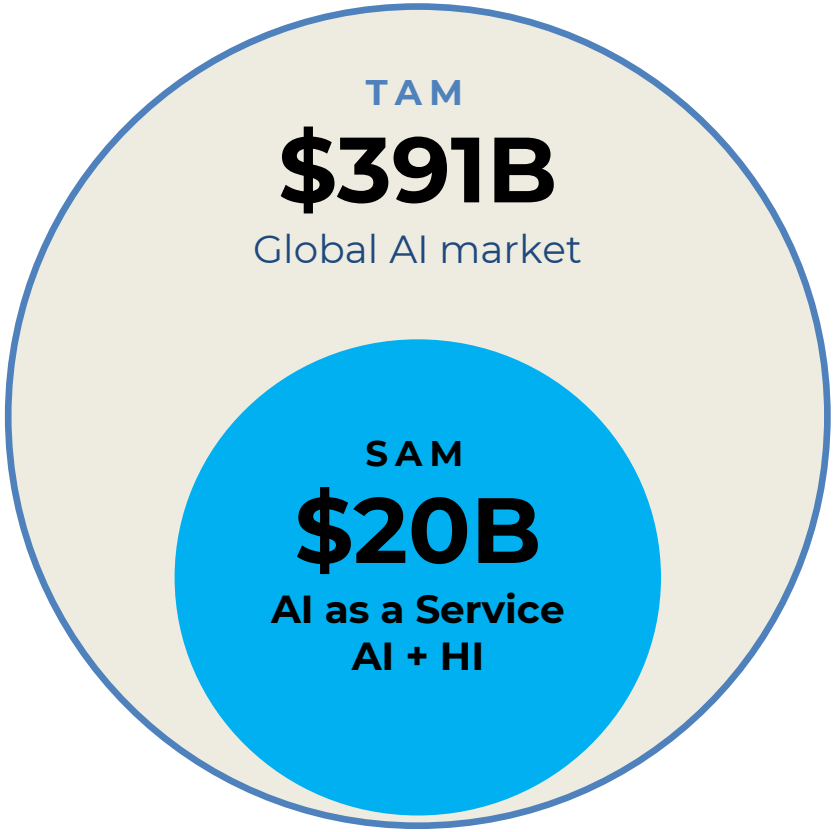
Team average now vs. baseline



Adaptability	74 +8	Analytical	68 +7
Creative	71 +8	Communication TOP STRENGTH	77 +7
Interactivity	70 +8	Reactivity GROWTH AREA	62 +4
Optimism	73 +6	Temperament	69 +5

Reactivity: higher means harder to provoke under pressure. Illustrative sample data.

A $20B layer above the models



35.1%
CAGR, 2025–2030

70%+
SaaS gross margins

90 MSPs + OEMs
Channel partner focus

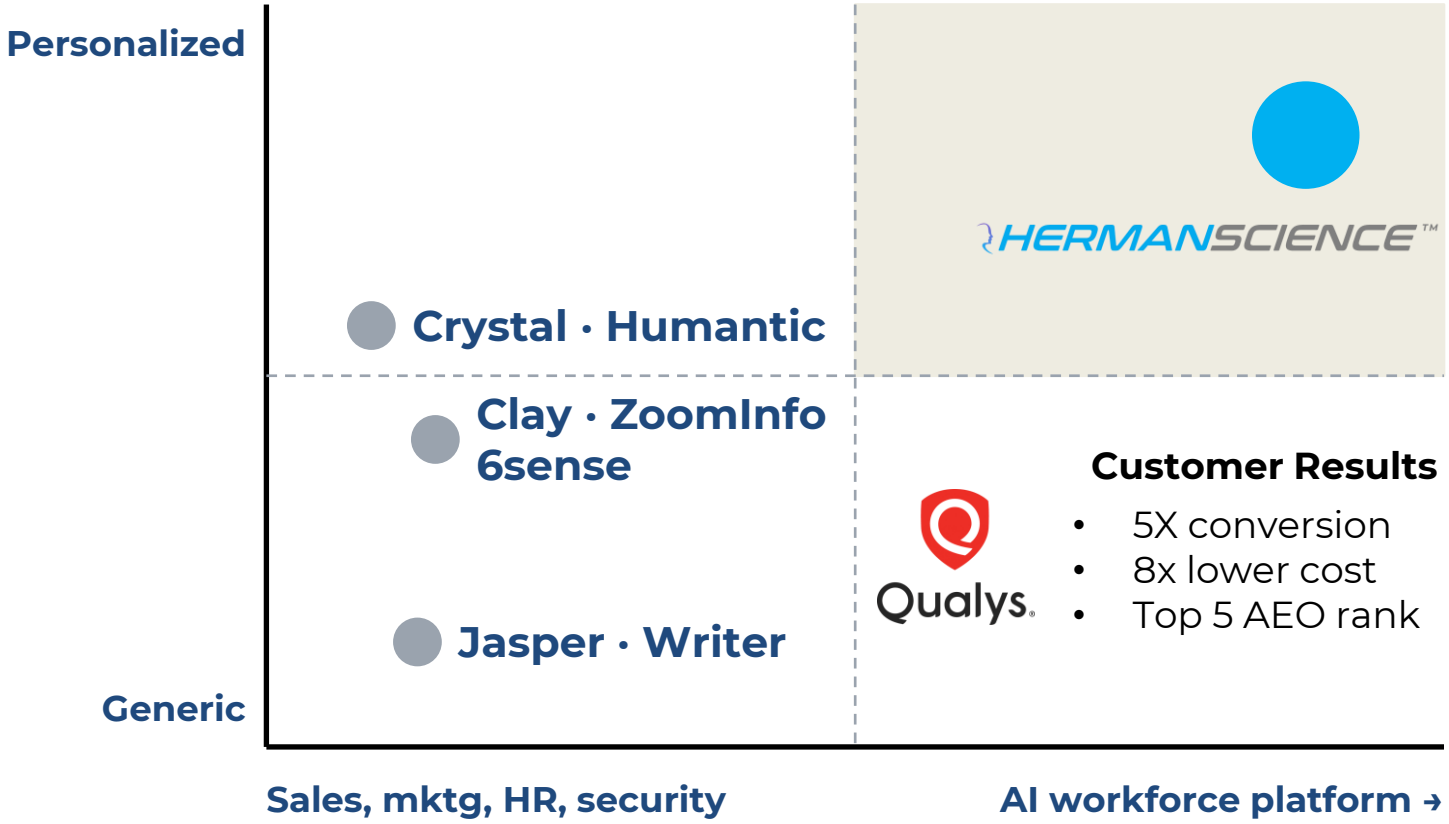
SHRM
SOCIETY FOR HUMAN RESOURCE MANAGEMENT

New Category:
AI + Human Intelligence (HI)

Beachhead: **51–5,000-employees, sales, mktg, HR, security**

Sources: Grand View Research; MarketsandMarkets (2025 est.)

Proficiency & results vs. only data



½ the cost

of tools we replace

5+ tools

replaced by one platform

Any LLM

no lock-in, no extension, no risk

Veteran-owned
Science-led

7 Successful Exits



Bill Reed

CEO

NYT bestselling author · Navy diver · Inc 5000 firm co-founder



Tony Stewart

COO

Navy SEALs HR director · Veteran's non-profit co-founder



Steve Doolittle

CRO

Ex-NFL linebacker · video production firm co-founder



Mike Anderson

CMO

Level 3 · Flexential marketing exec



David Hall

CTO

Medtronic engineer · Six Sigma Black Belt



Dr. German Fresco

CHIEF SCIENCE OFFICER

PhD neuroscientist



Dr. Dania Freudenburg

VP EDUCATION

PhD educational science

CxO ADVISORS FROM

Workday · Microsoft · SAP Southwest · ADT · RCCL Gartner · Pax8

Customer Traction

harver
SYNTHREO
virgilHR
TAG Technology Assurance Group
90 MSPs

Kollab Youth
CISCO
Alaska Airlines
WELLS FARGO

Better Homes and Gardens Real Estate
Qualys.
Mitel
DELL
agiliti
Hospitalist
R+L CARRIERS
GTN
mb The Middlefield Banking Company
TERACLOUD

90 MSPs + OEM & channel partners

Board Advisors

Microsoft
Southwest
ADT
Royal Caribbean
SAP
Mitel
TOPGOLF
UMASS
DeVry University
NielsenIQ
Fogo de Chão
barracuda
infoblox
pax8
HIGHSPOT
BLACKLINE
R+L CARRIERS
SYNOVUS
Hollister
Janney
FASKEN
agiliti
encova INSURANCE
CYDERES
City of Fort Collins
RAIN RAIN CARBON INC.
TalentBridge
GTN Global Tax Network
Gradient CYBER
URBAN HEALTH PLAN
SolCyber
legato security
wahve
Lionfish Tech Advisors

CxO leaders from 35 organizations

Raising a $2M Seed

Finalist



USE OF FUNDS



Sales & marketing | **Operations** | **G&A**

$1B+

Potential valuation in year 4*

Series A

Possible VC leads: K1 & Insight

Silver

Pepperdine Most Fundable vs. 3K startups

admin@hermanscience.com

*Forward-looking projections cannot be guaranteed.