

Privacy Policy

Last Updated: February 2026

Aretanium Executive Group, Inc., doing business as HermanScience (HermanScience, we, us, or our), respects your privacy and is committed to protecting it. This Privacy Policy explains how we collect, use, store, disclose, and safeguard information when you access or use our websites, applications, and services, including the HermanApp Chrome Browser Extension (collectively, the Services).

This Privacy Policy is designed to meet the requirements of the Google Chrome Web Store, applicable U.S. privacy laws, and international data protection regulations, including GDPR and UK GDPR where applicable.

1. Who We Are

Legal Entity: Aretanium Executive Group, Inc.

DBA: HermanScience

Contact Email: admin@hermanscience.com

HermanScience provides neuroscience-based behavioral insights, training, and productivity tools designed to improve communication, decision-making, and security awareness in professional settings.

2. Scope of This Policy

This Privacy Policy applies to:

- The HermanScience website(s)
- HermanScience applications including CQI and HermanCRM
- The HermanApp Chrome Browser Extension
- Related services, assessments, dashboards, and content

This Policy does not apply to third-party websites or services that may be linked from our Services.

3. Information We Collect

We collect only the data necessary to provide and improve our Services.

A. Information You Provide Directly

- Name

- Email address
- Company name, job title, or role (optional)
- Account credentials
- Support or inquiry communications
- CQI Assessment answers
- LinkedIn and/or resume information

B. Information Collected Automatically

- Browser type and version
- Device type and operating system
- IP address (used for security and fraud prevention)
- Usage and interaction data (e.g., feature usage, timestamps)

C. Chrome Extension-Specific Data (HermanApp)

The HermanApp Chrome Extension:

- Does not record keystrokes or browsing history
- Does not sell or transfer personal data for advertising purposes
- Only operates when you actively engage the extension

When you use the extension, we collect Account Data

- Email address and password (for authentication only)
- Authentication tokens (stored encrypted in browser local storage)
- LinkedIn Profile Data (only when you click Analyze Profile):
 - Name, job title, company, location
 - Profile photo URL and LinkedIn profile URL
 - Connection degree, connection count, follower count
 - Email and phone number (if visible in LinkedIn contact info)
 - Personal and company website URLs
 - About section, work experience, education, skills, recommendations, and interests
- User-Generated Content
 - Notes and tags you create for profiles
 - Messages you send to the AI chatbot

- Preferences
 - Theme settings (light/dark mode)
 - Configuration settings

This data is transmitted to and stored on HermanScience servers for profile analysis, AI-powered insights, and personalized communication recommendations. All processing follows Google API Services User Data Policy – Limited Use Requirements.

4. How We Use Information

We use collected information to:

- Provide, operate, and maintain our Services
- Deliver HermanScience insights, recommendations, and prompt guidance
- Improve product functionality and user experience
- Communicate with users regarding updates, security, or support
- Ensure compliance, security, and fraud prevention
- Meet legal and regulatory obligations

We do not use data for automated decision-making that produces legal or similarly significant effects.

5. Public and Third-Party Data

Some HermanScience features may incorporate publicly available professional information or user-submitted text. We:

- Only process information that is publicly available or explicitly provided by the user
- Do not scrape private content
- Do not retain original text when generating insights

Generated insights are abstracted, non-diagnostic, and designed for professional development purposes only.

6. Cookies and Analytics

We may use cookies and similar technologies for:

- Authentication
- Usage analytics

- Performance optimization

You may control cookies through your browser settings. Disabling cookies may affect functionality.

7. Data Sharing

We do not sell personal data.

We may share data only with:

Service Providers

Trusted vendors who assist with:

- Hosting
- Security
- Analytics
- Customer support

All service providers are bound by confidentiality and data protection obligations.

Our current service providers include:

- DigitalOcean (cloud hosting and infrastructure)
- ChatGPT, Claude, or Gemini (AI-powered analysis and content generation)
- Airtable or Snowflake (databases)
- Google Fonts (font delivery for extension interface)
- Zapier (optional CRM workflow integration)

Legal and Safety Reasons

When required to:

- Comply with law or legal process
- Protect the rights, safety, or property of HermanScience or others

Business Transfers

In the event of a merger, acquisition, or asset sale, data may be transferred subject to this Privacy Policy.

8. Data Retention

We retain personal data only for as long as necessary to:

- Provide Services
- Meet legal, accounting, or regulatory obligations

Data may be anonymized and retained for research or statistical purposes.

- Authentication tokens: Stored in browser until logout or expiration
- LinkedIn profile data: Retained on our servers for up to 12 months from last access
- Notes and tags: Retained until user deletes them or requests account deletion
- Chat messages: Retained for up to 12 months
- Data is permanently deleted within 30 days of a deletion request

9. Security Measures

We implement appropriate technical and organizational safeguards, including:

- Encryption
- Access controls
- Secure cloud infrastructure
- Regular security testing

No system is 100% secure, but we take reasonable steps to protect your data.

10. Your Privacy Rights

Depending on your jurisdiction, you may have the right to:

- Access your personal data
- Correct inaccurate data
- Request deletion
- Restrict or object to processing
- Request data portability
- Withdraw consent

Requests may be submitted to privacy@hermanscience.com.

11. International Data Transfers

HermanScience is based in the United States. If you access our Services from outside the U.S., your data may be transferred and processed in the U.S. or other jurisdictions with appropriate safeguards in place.

12. Children's Privacy

HermanScience Services are not intended for children under 13, and we do not knowingly collect data from children.

13. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Updates will be posted on our website with a revised "Last Updated" date. Material changes will be communicated where required by law.

14. Contact Us

For questions, concerns, or privacy requests:

Aretanium Executive Group, Inc. dba HermanScience

Email: admin@hermanscience.com